

## Eagan's July 4<sup>th</sup> Funfest - 2017 Sponsor Benefits

### **All Funfest Sponsors receive:**

Commemorative button  
Company logo and web link on Funfest website through calendar year end  
Logo inclusion on day-of-event signage  
Funfest souvenir and event poster  
Information about Funfest volunteer opportunities  
Sponsor Appreciation Invitation for a date TBA  
Plaque or token of appreciation

### **Sponsorship levels of \$1,000 and higher receive:**

Escorted parade banner to accompany your unit in parade (unless sponsor *prefers* to provide escorts)  
Additional benefits as outlined below

### **Exclusive Funfest Presenting Sponsorship (\$10,000)**

Community television spot  
Recognition during Funfest stage announcements  
Logo inclusion on promotional materials  
"Presenting Sponsor" banner placed at Festival and Parade  
20 x 10' space at Festival Grounds with direct consumer interaction  
VIP seating for (16) to Parade & Fireworks  
30 carnival complimentary ride tickets

### **Exclusive Red, White & Blue Sponsorships (\$5,000)**

Recognition during Funfest stage announcements  
Logo inclusion on promotional materials  
Logo inclusion on signage placed in relation to sponsored venue, event, service and/or item  
10 x 10' space at Festival Grounds with direct consumer interaction  
VIP seating for (8) to Parade & Fireworks  
20 carnival complimentary ride tickets

### **Exclusive Patriot Sponsorships (\$2,000)**

Recognition during Funfest stage announcements  
Logo inclusion on promotional materials  
Logo inclusion on signage placed in relation to sponsored venue, event, service and/or item  
10 x 10' space at Festival Grounds with direct consumer interaction  
VIP seating for (4) to Parade & Fireworks  
10 carnival complimentary ride tickets

### **Independence Sponsorships (\$1,000)**

Logo inclusion on signage placed in relation to sponsored venue, event, service and/or item  
10 x 10' space at Festival Grounds with direct consumer interaction  
VIP seating for (2) to Parade & Fireworks

### **Friend of Freedom Sponsorships (\$500) and In-Kind Contributions (valued at \$500 and above)**

Complimentary Parade unit entry  
VIP seating for (2) to Parade & Fireworks

### **I Love Eagan Sponsorships (\$250)**

VIP seating for (2) to Parade & Fireworks